

Introducing Affiliate Bonus Program at Craze Music

Let's make profit together!

Craze Music gives **everyone** the opportunity to earn something called Affiliate Bonus (sometimes called "Referral Bonus"). **Anyone linking to Craze Music can get an affiliate share, up to 35%, of the purchase value (35% is standard on all Christian Andersson's music tracks).**

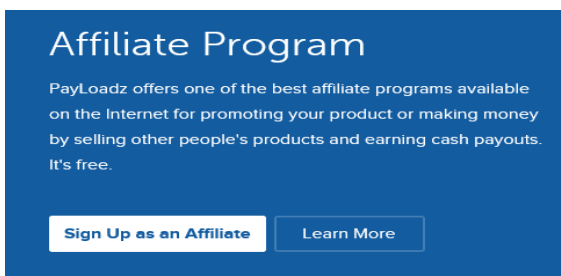
Example: if someone buys a couple of tracks for a total of \$100 (from Christian Andersson), origination from one of your affiliate links, you will get \$35 right off from that purchase.

Fellow composers at Craze Music can also register as affiliates to get affiliate bonus for all sold tracks (through their links), and in this way earn even more on their own tracks.

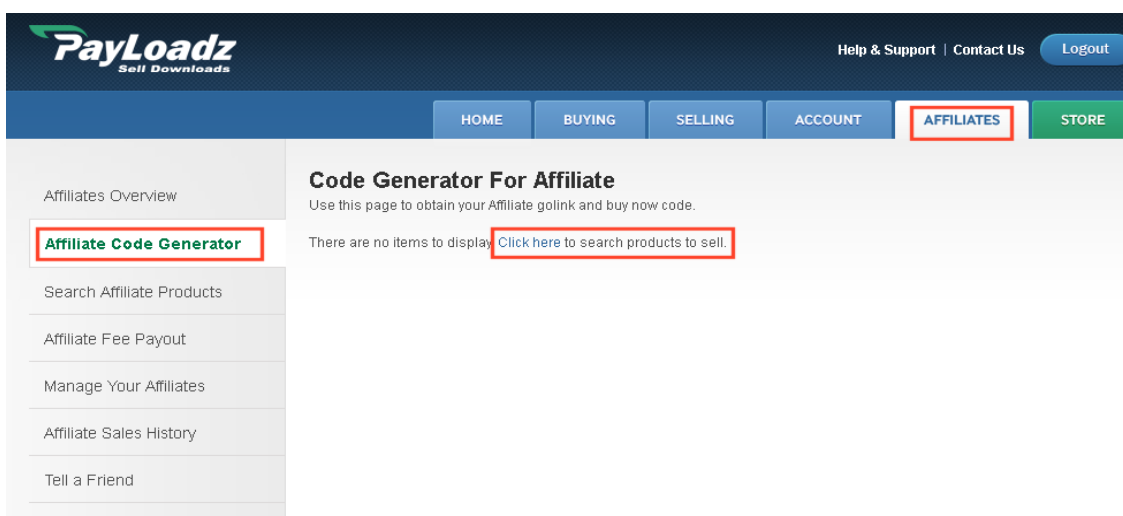
To track and receive your affiliate bonus share, you need to have:

1. a PayPal account. Create [here \(https://www.paypal.com/\)](https://www.paypal.com/) if you don't have already.
2. An **affiliate ID** at PayLoadz. Go to PayLoadz and register as affiliate here: <https://www.payloadz.com/aw-affiliate.aspx>

Press the button "Sign up as Affiliate".



Now, you must generate your **AffiliateID**, linked to your PayLoadz account. Log in to PayLoadz, choose Affiliates -> Affiliate Code Generator -> Click to Search products. Then just find one **random product** to sell. Yes...it... does not matter what product you choose. **This is only done for generating your Affiliate ID number.**



After that, choose to "Generate code" for the random product you have chosen. You will then get some generated HTML code that will look something like this:

Code Generator For Affiliate
Use this page to obtain your Affiliate goLink and buy now code.

Please select the code options you would like to display

GoLink Code - Single Item Purchase

GoLink Code - Affiliate Link Affiliate GoLink

Generate Code

Product Code

Item Name: Playful Snippet - 3s, License B - Commercial Use
Item Number: CRZ-501022
GoLink Code - Affiliate Link: Affiliate GoLink

Item Name: Incredible
Item Number: PLDZ-44
GoLink Code - Affiliate Link: Affiliate GoLink

Note the red rectangles.

```
<a href="http://www.payloadz.com/go/jump?id=2438935&aff_id=3535652" target="paypal">Affiliate
```

The outer one highlights the HTML code, and the inner one your Affiliate ID - the number: **aff_id=3535652**. To get tracking of your affiliate links to Craze Music, simply add **"?&aff_id=YourAffiliateID"**.

Here is an link using the Affiliate ID from the example above, ready to paste on Facebook:
http://craze.se/music.php?aff_id=3535652

Or if you want to write the code as HTML somewhere, it could look like this:
`Check out Craze Music
`

You can link to any content at Craze Music, main page, categories, and content, and as long as you append **"?&aff_id=YourAffiliateID"** to your link, the site will keep track of the fact that YOU linked to Craze Music, and YOU will get the affiliate bonus share of any purchases done in this session.

See the next page for more examples.

Examples on Using Your Affiliate ID

Let us assume that Your Affilite ID number is **3535652** and you want to link something specific at Craze Music from your web page or social media.

Browse to your favorite Craze Music track/category, whatever... then...just copy the normal Craze Music link and append "**?&aff_id=3535652**" at the end.

Exmple on affiliate link to the category "Fun and Playful Music":
http://craze.se/category/fun-and-playful-music.php?&aff_id=3535652

Exmple on affiliate link to the specific track "For the Sake of Glory":
http://craze.se/music/track/for-the-sake-of-glory.php?&aff_id=3535652

Example on an **add to cart** link of "Playful Snippet":
http://www.payloadz.com/go/?id=2438935&aff_id=3535652

Example on an **buy now** link of "Playful Snippet":
http://www.payloadz.com/go/sip?id=2438935&aff_id=3535652

Example page at Craze Music including example links above:
http://craze.se/affiliate/example_links.php

So What does all this mean?

Let me tell you what it means: **this is truly awesome** - a win-win situation!

- From now on, anyone can make affiliate money (up to 35% / purchase) from all the music sold at Craze Music, which is, at this time around 1000 music tracks, and the site is continously growing.
- It also means that fellow composers can get up to 80% share on their own tracks instead of the normal 70% (if their own affiliate bonus is kicks in).

Taking it to the extreme, basically, anyone can, in theory, create a legal referral-mirror of the Craze Music site where all tracks and categories are displayed, previewed, etc, and make 35% commission of sold tracks (just like some of the big guys in the industry), as long as the actual sale is done through this affiliate system, referred either through the Craze Music web shop OR as affiliate link directly to the product listed at PayLoadz. So yes: **you can create direct buy-links, bypassing the Craze Music website**. The important thing from a legal perspective is that the purchase is the listed Craze Music product at PayLoadz, including proper license information, and that Craze Music is the one paid for the purchase.

Payouts

Total monthly affiliate earnings are paid out to affiliate's PayPal account the 5th of next month.

Let's collaborate and make money together - a win-win situation!

Any questions on this? Don't hesitate to send an email to: craze@craze.se

Legal Notes

The exact numbers and strategy outlined in this document is not a legal binding commitment by Craze Music. It is simply a start-up strategy that may last for a long or a short period of time, although at the moment, there is no plan on lowering the affiliate bonus for music created by Christian Andersson. The affiliate bonus % may be different between different fellow composers, and it may change up or down. Should the affiliate system be abused somehow, it may be subject of termination. This mechanism is also dependent on 3rd party sites, and Craze Music cannot guarantee that their service is continued or carried out in the same way in the future.